



Course syllabus

Third-cycle courses and study programmes

Publishing strategies and research visibility, equivalent to 3 credits

GENERAL INFORMATION

Publishing strategies and research visibility is a part-time course offered by Örebro University Library to doctoral students admitted to Örebro University, and to junior researchers at Örebro University.

During the course, participants will gain knowledge of publishing strategies and research visibility through lectures and workshops by staff at Örebro University Library. Focus will be on active participation during workshops, where the participants learn by doing.

To benefit most from the course, prospective participants should either have published articles in scientific journals or be planning to do so soon.

Scope

The course *Publishing strategies and research visibility* encompasses 80 study hours, equivalent to 2 weeks of full-time studies.

Language of instruction

English

Approval

This syllabus was formally approved on 31-05-2024 by the Library Director, case no 2024/02116.

CONTENT

The course focuses on different aspects on where and how to publish your scientific work, including:

- How to evaluate possible sources for publication.
- How to identify a predatory journal or a journal of questionable scientific quality.
- The role of open access and open data when publishing.
- How Creative Commons licenses work, and what the differences are between the licenses.



- Post-publication promotion and visibility through enhanced research profiles.
- An introduction to basic bibliometrics: how they can be used in journal selection and how they can be supportive in grants applications.
- Publication support tools, like analyzing tools and bibliometric databases.

LEARNING OUTCOMES

Upon completion of the course, successful participants shall demonstrate:

- knowledge on how to identify key journals for strategic publishing in the participant's own research area.
- an ability to evaluate a journal in terms of scientific quality.
- an ability to evaluate a journal in terms of strategic publishing, for the best possible research visibility, dissemination, and impact for a specific manuscript.
- an ability to interpret basic bibliometric indicators in Scopus and Web of Science and use them as a tool for evidence-based selection in publishing strategies.
- an understanding of the connection between updated and enhanced researcher profiles and research visibility.
- an understanding of the concept of open access and open data, and an ability to choose an appropriate Creative Commons license when publishing open access.
- an ability to assess acquired knowledge and tools to design an adequate publishing strategy in future research work.

TEACHING FORMATS

The course is taught through interactive meetings (e.g. seminars and workshops), as well as lectures. In preparation of each teaching session there will be assigned reading and/or an individual assignment. Course material is distributed via the university's virtual learning environment.

ATTENDANCE

The course builds on mutual trust and exchange between participants. Attendance of all meetings is therefore mandatory. If a teaching session is missed due to unforeseen circumstances, the individual assignment for that session must still be handed in.

ASSESSMENT

Assessment is individual and based on active participation in all meetings as well as successful completion of all written assignments.



ADMISSION

Admission requirements

Participants must be either junior researchers at Örebro University or admitted to third-cycle programmes (doctoral/licentiate) at Örebro University.

Selection

Applicants are admitted on a first-come, first-served basis.

READING LIST AND OTHER MATERIALS

Required reading is stated in the study guide distributed to all registered participants before the course commences. Lists of recommended reading on specific topics as well as optional reading material are available via the university's virtual learning environment.

CERTIFICATE OF COMPLETION

To obtain a certificate of completion, participants are required to satisfactorily demonstrate that they attain the learning outcomes stated by actively participating in meetings as well as successfully completing written assignments.